



DIGITAL MARKETING

(FACEBOOK, INSTAGRAM, YOUTUBE, GOOGLE, SNAPCHAT, LINKEDIN, ETC)

SEO

(SEARCH ENGINE OPTIMIZATION)

SMM

(SOCIAL MEDIA MANAGEMENT)

WITH APPLE INFOTECH

Pathan's Apple Infotech plans to
Elevate Your Strategy and Boost Engagement

www.appleinfotech.org
www.pathansapple.com





ABOUT COMPANY

Pathan's™
Apple Infotech
— Pvt. Ltd. —
ISO/IEC 27001 Certified

Pathan's Apple Infotech located at Cochin provide specialized IT services & Business Solutions since 1994 to make your business operations easier to clients more than 9 countries including India, UAE, Kingdom of Saudi Arabia, Qatar, Oman, Bharain, Kuwait, UK, US etc.

Our Company's motto is "Generating Ideas" and implements it to give our clients best solutions in the industry.



GO VIRAL WITH CONTENT MANAGEMENT

**Go Viral with Facebook & Instagram
(Poster/Video ad-Single Campaign)**



PACKAGES 1

Starts with ₹1780/- (gst included)

5 DAYS

LEADS REACH- 30000+

– Facebook, Instagram included

(Leads/Messages/Direct Whatsapp)

– Poster/ Video ad charges extra





In **₹2500/-** (gst included)

7 DAYS

LEADS REACH- 50000+

– Facebook, Instagram included

(Leads/Messages/Direct Whatsapp)

– Poster/ Video ad charges extra



In **₹3500/-** (gst included)

10 DAYS

LEADS REACH- 70000+

– Facebook, Instagram included

(Leads/Messages/Direct Whatsapp)

– Poster/ Video ad charges extra



In **₹5900/-** (gst included)

15 DAYS

LEADS REACH- 110000+

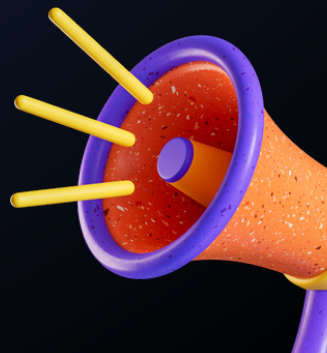
– Facebook, Instagram included

(Leads/Messages/Direct Whatsapp)

– Poster/ Video ad charges extra



1 POSTER FREE





In ₹8000/- (gst included)

20 DAYS

LEADS REACH- 160000+

– Facebook, Instagram included

(Leads/Messages/Direct Whatsapp)

– Poster/ Video ad charges extra

In ₹11800/- (gst included)

30 DAYS

LEADS REACH- 230000+

– Facebook, Instagram included

(Leads/Messages/Direct Whatsapp)

– Poster/ Video ad charges extra

2 POSTERS FREE





CONTENT MANAGEMENT

PACKAGES 2



PACKAGE PER MONTH

@ ₹18800/-

Includes –

**4 POSTERS,
2 TESTIMONIAL VIDEOS
WITH ONE MODEL**

30-45 Seconds length
(Optimized Video ad)





CONTENT MANAGEMENT

PACKAGES 3



PACKAGE PER MONTH

@ ₹30000/-

Includes –

**8 POSTERS,
4 TESTIMONIAL VIDEOS
WITH TWO MODEL**

30–45 Seconds length
(Optimized Video ad)

FREE





SMM

SOCIAL MEDIA MANAGEMENT

Managing Your SOCIAL MEDIA PLATFORMS



FACEBOOK | INSTAGRAM
YOUTUBE
GOOGLE BUSINESS PROFILE





SOCIAL MEDIA MANAGEMENT PACKAGES

PACKAGE PER MONTH

@ ₹1500/- (gst included)

Facebook, Instagram & Youtube

Extra payment for promotions

PACKAGE PER MONTH

@ ₹3000/- (gst included)

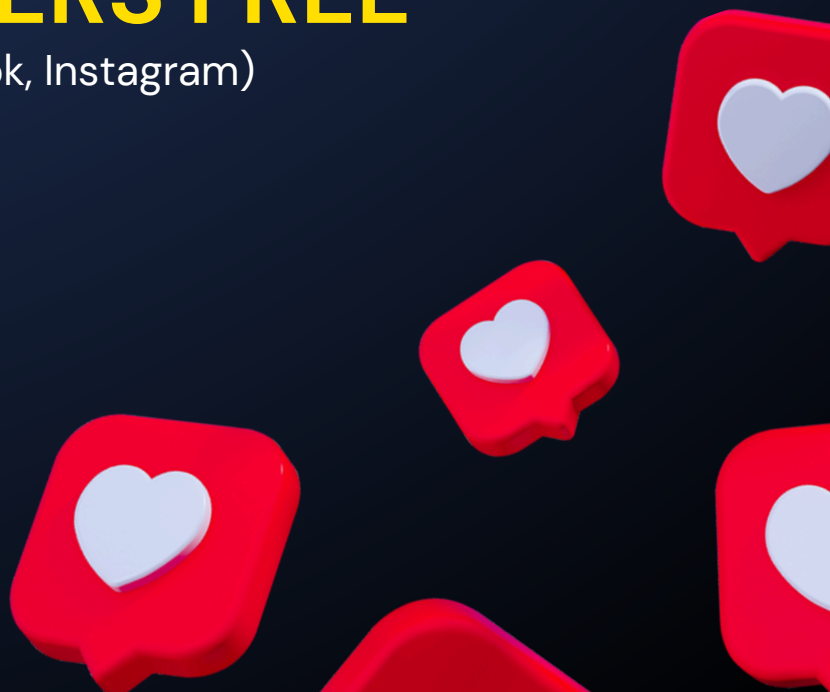
Facebook, Instagram & Youtube

Extra payment for promotions



4 POSTERS FREE

(Facebook, Instagram)





ELEVATE YOUR ONLINE VISIBILITY WITH SEO

**Boost Your Online Presence
WITH APPLE INFOTECH'S
TAILORED SEO PACKAGES**



Apple Infotech offers comprehensive SEO services designed to improve your website's visibility, drive organic traffic, and boost your online presence. Our expert team employs the latest strategies and techniques to ensure your website ranks higher on search engines like Google and Bing.





We offer two tailored packages to suit different business needs and budgets:

BASIC PACKAGE PER MONTH

@ ₹4000/- (gst included)

Ideal for small businesses and startups, this package focuses on essential SEO services to get you started on the path to better online visibility.

BENEFITS:

- Improved website visibility on search engines.
- Increased organic traffic.
- Enhanced local search presence.
- Cost-effective solution for small businesses.

FEATURES:

- Keyword Research
- On-Page Optimization
- Technical SEO
- Content Recommendations
- Monthly Reporting
- Local SEO

Minimum commitment of 6 months is required.





PREMIUM PACKAGE PER MONTH

@ ₹10000/- (gst included)

Designed for growing businesses and those seeking a more robust SEO strategy, this package offers an extensive range of services to maximize your online potential.



BENEFITS:

- Significant improvement in search engine rankings.
- Higher volume of targeted organic traffic.
- Stronger online presence and brand authority.
- Comprehensive support and strategy development.

FEATURES:

- Advanced Keyword Research
- On-Page Optimization
- Technical SEO
- Link Building
- Monthly Reporting
- Competitor Analysis
- Dedicated Account Manager

Minimum commitment of
6 months is required.



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THANKS & REGARDS

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