

# INNOVATE YOUR MARKETING TACTICS WITH APPLE INFOTECH

Pathan's Apple Infotech plans to innovate its marketing tactics and strategy to enhance brand visibility and drive customer engagement.

www.appleinfotech.org/ www.pathansapple.com

# ABOUT COMPANY



Pathan's Apple Infotech located at Cochin provide specialized IT services & Business Solutions since 1994 to make your business operations easier to clients more than 9 countries including India, UAE, Kingdom of Saudi Arabia, Qatar, Oman, Bharain, Kuwait, UK, US etc. Our Company's motto is "Generating Ideas" and implements it to give our clients best solutions in the industry.



# THE PACKAGE ON COMBO OFFER (ON SALE)

	NAME OF THE PLATFORMS (GOOGLE NEWS APPROVED)	PUBLISHING COST	PUBLISHIN G TIME
1	DAILY HUNT + ENTREPRENEUR HUNT + MEDIUM + FLIPBOARD + TYCOON WORLD + GOOGLE NEWS (6 PLATFORMS)	1999/-	WITHIN 2 DAYS
2	TYCOON WORLD + GOOGLE NEWS + DAILY HUNT + FLIPBOARD + ENTREPRENEUR HUNT (5 PLATFORMS)	1799/-	WITHIN 2 DAYS
3	DAILY HUNT + MEDIUM + FLIPBOARD + TYCOON WORLD + THE NEWSX + HERALD-POST + DAILY TRIBUNE + ENTREPRENEUR HUNT + GOOGLE NEWS + DAILY BEAT (10 PLATFORMS)	2999/-	WITHIN 2 DAYS
4	DAILY HUNT + WOW-ENTREPRENEURS + ENTREPRENEUR HUNT + DECCAN BUSINESS + TYCOON WORLD + FLIPBOARD + DAILY BEAT + REPUBLIC NEWS INDIA + MEDIUM + RD TIMES + THE INDIAN BULLETIN + HINDUSTAN BYTES + GOOGLE NEWS (13 PLATFORMS)	4999/-	WITHIN 2 DAYS
5	DAILY HUNT + PINK STORIES + FABULOUS SHE + WOMEN REPUBLIC NEWS INDIA + NAARI RD TIMES (WOMEN EMPOWERMENT PACKAGE)	1999/-	WITHIN 2 DAYS
6	UP18 NEWS + 50 LINKS	2999/-	WITHIN 2 DAYS
7	INTERVIEWER PR + 50 LINKS	2999/-	WITHIN 2 DAYS
8	DAILY HUNT + IANS+ THE CEO MAGAZINE + SANGRI TIMES + 200 LINKS (IANS PACKAGE)	5999/-	WITHIN 2 DAYS
9	ANI + THE PRINT + LATESTLY + LOKMAT TIMES + HINDUSTAN TIMES + NEWS NATION + IANS + INTERVIEW PR + 200 OTHERS	49000/-	WITHIN 2 DAYS
10	ANI + THE PRINT + LATESTLY + JIO NEWS + ZEE5 + LOKMAT TIMES + UP18 NEWS + SANGRI TODAY + 100 LINKS (PREMIUM GOOGLE NEWS TAB INDEX)	20000/-	WITHIN 3 DAYS
11	AHMEDABAD MIRROR + UNI + UP18 NEWS + HELLO ENTREPRENEURS + STARTUP STORY + FIRST INDIA + MUMBAI TIMES + 60 PLATFORMS	9600/-	WITHIN 3 DAYS
12	ANI + BUSINESS STANDARD + THE PRINT + LATESTLY + LOKMAT TIMES + 100 LINKS (PREMIUM GOOGLE NEWS TAB INDEX)	22400/-	WITHIN 2 DAYS
13	HELLO ENTREPRENEURS, LOKTEJ ENGLISH, THE BLUNT TIMES, PREVALENT INDIA, LUCKNOW DIGITAL, KHAMMA GHANI RAJASTHAN, MAHARASHTRA 24X7, UP PATRIKA, MADHYA PRADESH MIRROR AND 40 OTHERS.	6000/-	WITHIN 2 DAYS
14	PTI PACKAGE	19000/-	WITHIN 2 DAYS

### Cost of 1 Article writing - 1400/-

(500 to 600 words manual write-up)

# Image: Contract of the second systemA CATEGORY MEDIAENGLISH (SINGLE PLATFORM)

SR NO	NAME OF THE PLATFORMS	PUBLISHING COST	PUBLISHING TIME	DISCLAIMER
1	MIDDAY	15000/-	Within 2 days	NO
2	NEWS NATION	11000/-	Within 2 days	NO
3	HINDUSTAN TIMES	24000/-	Within 3 days	YES
4	BUSINESS STANDARD	24000/-	Within 5 days	NO
5	OUTLOOK INDIA/ OUTLOOK MONEY	35000/- 38000/-	Within 7 days	NO
6	TRIBUNE INDIA / GLAMSHAM	18000/- each	Within 3 days	NO
7	ABP NEWS (HINDI & ENGLISH	19200/-	Within 3 days	NO
8	KHALEEJ TIMES	56000/-	Within 7 days	NO
9	REPUBLIC WORLD	29000/-	Within 5 days	NO
10	ONE INDIA (without backlink)	16000/-	Within 5 days	NO
11	India TV	27600/-	Within 5 days	YES
12	ZEE BUSINESS / ZEE NEWS	29000/- each	Within 5 days	YES
13	THE PRINT	20400/-	Within 5 days	NO
14	DECCAN HERALD	15000/-	Within 5 days	NO
15	INDIA SAGA / SANGRI TODAY	6000/- each	Within 5 days	ORGANIC
16	INDIA TODAY/ Business Today	50000/- 68000/-	Within 10 days	YES
17	ASIA NET	15000/-	Within 5 days	YES
18	MY NATION / NEWS-LIVE TV	10000/- each	Within 5 days	YES
19	ENGLISH NEWS TRACK LIVE	5800/-	Within 5 days	ORGANIC
20	LIVE MINT	31000/-	Within 5 days	YES
21	THE WEEK	31000/-	Within 5 days	YES
22	PUNEKAR NEWS	28000/-	Within 5 days	NO
23	FILMY BEAT	16000/-	Within 5 days	NO
24	ED TIMES / TECH BULLION	7600/- each	Within 5 days	NO
25	DECCAN CHRONICLES + ASIAN AGE	30000/-	Within 5 days	NO

SR NO	NAME OF THE PLATFORMS	PUBLISHING COST	PUBLISHING TIME	DISCLAIMER
26	NDTV ENGLISH	40000/-	Within 5 days	NO
27	THE HINDU	50000/-	Within 5 days	NO
28	Business World	38000/-		NO
29	Prime Time	9000/-		NO
30	Silicon India	15600/-		NO
31	Daily Excelsior/ Lokmat Times	16000/-each	Within 2 days	NO
32	News Heads	7600/-	Within 2 days	NO
33	IWM Buzz	14000/-	Within 2 days	NO
34	Telegraph India	29000/-	Within 2 days	NO
35	APN NEWS	8000/-	Within 2 days	NO
36	The Quint	37000/-	Within 3 days	NO
37	Guwahati Plus/ First India	14000/- each	Within 3 days	NO
38	News Live	10000/-	Within 3 days	NO
39	Orissa Post	20000/-	Within 3 days	NO
40	ANI +PTI +100	33000/-	Within 3 days	YES
41	ANI + PTI + BS + 100	37000/-	Within 3 days	YES
42	Spotboye	30000/-	Within 5 days	NO
43	Addgully	24000/-	Within 5 days	NO
44	(Midday +News Nation) - COMBO	21500/-	Within 2 days	NO
45	(India Saga +Hindustan Metro + Borok Times + UP18 News) - COMBO	9800/-	Within 2 days	NO
46	PR PUBLISH IN 5000 PUBLISH COST. (INCLUDES ARTICLE WRITING FOR ALL THE PLATFORMS) 1.HINDUSTAN METRO - GOOGLE NEWS TAB INDEX 2.UP18 NEWS - GOOGLE NEWS TAB INDEX 3.DAINIK BHARAT - GOOGLE PAGE INDEX 4.LIVEMINT24 - GOOGLE PAGE INDEX 5.BOROK TIMES - GOOGLE NEWS TAB INDEX 6.TYCOON WORLD - GOOGLE PAGE INDEX DIFFERENT ARTICLES WILL BE PUBLISHED IN DIFFERENT PLATFORMS.	10000/-	Writing TAT- 3 days Publish TAT- 48 hours	NO

NAME OF THE PLATFORMS	PUBLISHING COST	PUBLISHING TIME	DISCLAIMER
Goa Chronicle	12000/-	Within 7 days	NO
GlamSham	15000/-	Within 7 days	NO
The Logical Indian	37000/-	Within 7 days	NO
NEWS 24 Online	17000/-	Within 7 days	NO
FREE PRESS JOURNAL	22000/-	Within 7 days	NO
Business Upturn	16000/-	Within 7 days	NO
IB Times India	17000/-	Within 7 days	NO
ETV Bharat	26000/-	Within 7 days	NO
Nagpur Today	8000/-	Within 5 days	NO
TIMES OF INDIA (No Backlink)	70000/-	Within 10 days	NO
India.com	29400/-	Within 7 days	NO
Fortune India	90000/-	Within 7 days	YES
Hindu Business Line	50000/-	Within 10-15 days	YES
NEWSX	21000/-	Within 10 days	NO
Forbes India	250000/-	Within 7 days	BRAND CONNECT
Your Story	118000/-	Within 7 days	NO
News18	126000/-	Within 5 days	NO
	Goa Chronicle GlamSham The Logical Indian NEWS 24 Online FREE PRESS JOURNAL Business Upturn IB Times India ETV Bharat IB Times India ETV Bharat Nagpur Today TIMES OF INDIA (No Backlink) India.com Fortune India Hindu Business Line NEWSX Forbes India Your Story	Image: state s	Image: Constant of the second secon

SR NO	NAME OF THE PLATFORMS	PUBLISHING COST	PUBLISHING TIME	DISCLAIMER
19	Outlook Hindi	18000/-	Within 5 days	NO
20	Zee News Hindi	28000/-	Within 5 days	NO
21	Bhaskar Hindi	12000/-	Within 5 days	NO
22	AAJ Tak Hindi / ABP HINDI	54000/- 25600/-	Within 5 days	NO
23	LIVE HINDUSTAN HINDI/ AMAR UJALA	22000/- each	Within 5 days	NO
24	LOKMAT HINDI	16000/-	Within 5 days	NO
25	Lallantop	20400/-	Within 5 days	NO





## **BASED ON APPROVAL**

SR NO	NAME OF THE PLATFORMS	PUBLISHING COST	PUBLISHING TIME	DISCLAIMER
1	DNA INDIA	44000/-	Within 7 days	ORGANIC
2	ZEE NEWS	34000/-	Within 7 days	ORGANIC
3	CNBC	34000/-	Within 7 days	ORGANIC
4	FINANCIAL EXPRESS	34000/-	Within 7 days	ORGANIC
5	PUNJAB KESARI HINDI	10200/-	Within 7 days	ORGANIC
6	PATRIKA HINDI	11000/-	Within 7 days	ORGANIC
7	NBT / NAVODAY TIMES HINDI	16000/- each	Within 7 days	ORGANIC
8	TIMES OF INDIA	70000/-	Within 7 days	ORGANIC
9	VIDEO ARTICLE PUBLISH ON ZEE NEWS	58000/-	Within 7 days	ORGANIC
11	THE HINDU	56000/-	Within 10 days	ORGANIC
12	DAILY PIONEER	16000/-	Within 10 days	ORGANIC
13	TV9	46000/-	Within 10 days	ORGANIC
14	India Today	54000/-	Within 10 days	ORGANIC
15	Economic Times	190000/-	Within 7 days	SMALL DISCLAIMER



# Publish Your Articles on GOOGLE



1. THEASIANAGE.COM	<b>52DA</b>
2. FORBESSTORY.COM	<b>52DA</b>
3. ENTREPRENEURVIEW.IN	<b>53DA</b>
4. KHABARONDEMAND.COM	54DA
5. TODAYNOW.IN	54DA
6. LIVEMINT24.COM	<b>51DA</b>
7. THEDAINIKBHARAT.COM	<b>53DA</b>

# COMBINED COST - 8200/-

REQUIRE - 1 ARTICLE IN 500 WORDS AND 1 IMAGE (DM FOR SAMPLE)



# SINGLE MEDIA PLATFORM

SR NO	NAME OF THE PLATFORMS	PUBLISHING COST	PUBLISHING TIME	DISCLAIMER
1	Interviewer PR/ The Weekly mail (With Google News Tab Index)	3000/-	Within 2 days	No
2	Bollywood Mascot (With Google News Tab Index)	5000/-	Within 2 days	No
3	UP18 News (With Google News Tab Index)	2800/-	Within 2 days	No
4	Daily Hunt	999/-	Within 2 days	No
5	PUNJAB BYTES (ENGLISH/HINDI)	1400/-	Within 2 days	No
6	Hindustan Metro (With Google News Tab)	2000/-	Within 2 days	No
7	Hindustan Bytes (English/Hindi)	1599/-	Within 2 days	No
8	UP18 News (With Google News Tab)	2800/-	Within 2 days	No
9	Daily Beat	1100/-	Within 2 days	No
10	Tycoon World	1100/-	Within 24 hours	No
11	Punjab Bytes (English/Hindi/Punjabi)	1200/-	Within 2 days	No
12	ED Times	7200/-	Within 2 days	No
13	Republic News India	1200/-	Within 1 days	No
14	Dainik Bharat/ Livemint24/ Entrepreneur View	1200/-	Within 1 days	No
15	Borok Times	1999/-	Within 1 days	No
16	Entrepreneur Hunt	999/-	Within 21 days	No
17	Loktej Hindi	5000/-	Within 2 days	No
18	Samachar Sansar	3000/-	Within 2 days	No
19	Blunt Times	3600/-	Within 2 days	No
20	The Prevalent India	4000/-	Within 2 days	No
21	The Influencers Story	4000/-	Within 2 days	No
22	Time Bulletin	3000/-	Within 2 days	No
23	Verna Magazine	3000/-	Within 2 days	No



# Publish Your Biography on GOOGLE



#### SINGLE PLATFORM RATES

• CRUNCHBASE (BUSINESS/INDIVIDUAL) 3000/-

3000/-

3000/-

3000/-

- IMDB (WITHOUT PICTURE)
  4000/-
- WIKIALPHA (WITH VERIFICATION)
- EVERYBODY WIKI
- WIKIFLUX
- BIOGRAPHY ON BOLLYWOOD MASCOT 5000/-



### Go Viral with Editorial Video Publish (Success Story in 59 seconds)

VARIOUS SOCIAL MEDIA CHANNELS WITH REAL VIEWS, ENGAGEMENTS, & ORGANIC FOLLOWERS

# Starts with 12000/-

SUCCESS STORIES

(Non-Negotiable) DM for samples and quotation



#### **GOOGLE KNOWLEDGE PANEL**

# NOW @ 19999/-

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#### (Individual profile on all categories)

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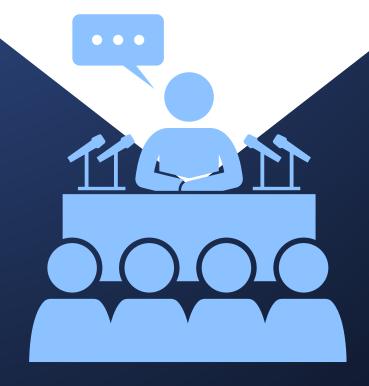
# Create your Public Wiki page on Wikitia.com – 40000/–

(Substitute of Wikipedia)



Press Conference is the biggest tool to bring forth your product and services in front of your target audiences. You can also cover your event news via Press Conferences in Delhi NCR.

Confirmation depends on the profile, media you choose, and agenda of the Press conference or events (All category media Available – National and Local)



# Starts at **26000/-**

(Local Media – 5 Channels, 1 News Website and 3 local News Paper Coverage, 3 reporters will cover the event, 5 – 6 Mic and 1 camera) – DM for details



# In 50000/-

(Local Media – 10 Channels, 5 News Website, and 3 News Paper Coverage including Dainik Bhaskar, Coverage on 1 satellite News Channel, 7 reporters will cover the event, 10 – 12 Mic and 3 cameras) – DM for details



# In 60000/-

(Local Media – 10 Channels, 5 News Websites, and 3 News Paper Coverage including Dainik Bhaskar, telecast on 2 satellite News Channels, 7 reporters will cover the event, 10 – 12 Mic and 3 cameras) – DM for Details

## Add National Media channel – 30k Additional each channel

(India News/ GNT/ Punjab Kesari) – DM for detailed information



#### **Press Conference with**

#### **Top English National Big News Papers**

 DM for Detailed information and Quotation (Subject to approval only)





# DELHI NCR CIRCULATION Package at 14000/-

Includes – Dainik Bhaskar UP + Veer Arjun + Shah Times + Control India + Dainik Sarokar (5 Newspapers)

#### DEAR ENTREPRENEURS/BRANDS/ ARTISTS/AUTHORS GET YOUR BRAND ARTICLE/STORIES PUBLISHED ON THE FOLLOWING NEWS PUBLICATIONS/PLATFORMS.

SUPER 10 PLATFORMS @ 3400/ SUPER 20 PLATFORMS @ 4999/ SUPER 30 PLATFORMS @ 5999/ SUPER 40 PLATFORMS @ 8999/ SUPER 50 PLATFORMS @ 10000/ SUPER 60 PLATFORMS @ 11000/ SUPER 70 PLUS PLATFORMS @ 12000/-

#### • GENERAL PUBLICATION LIST: (GNA GOOGLE NEWS APPROVED)

- <u>HTTPS://REPUBLICNEWSINDIA.COM/</u>
- <u>HTTPS://THEINDIANBULLETIN.COM/</u>
- <u>HTTPS://RDTIMES.IN/</u>
- <u>HTTPS://INDIANSENTINEL.IN/</u>
- <u>HTTPS://ABHYUDAYTIMES.COM/</u>
- <u>HTTPS://HINDUSTANSAGA.COM/</u>
- <u>HTTPS://LETINDIASHINE.COM/</u>
- <u>HTTPS://INDIANSCOOPS.COM/</u>
- <u>HTTPS://RKDLIVE.COM/</u>
- <u>HTTPS://NATIONALAGE.COM/</u>
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- <u>HTTPS://TIMES-BULLETIN.COM/</u>
- <u>HTTPS://INDIATHRIVE.COM/</u>
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- HTTPS://ONLINENEWSX.COM/
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- <u>HTTPS://NEWSHEAD.IN/</u>
- <u>HTTPS://THENEWSWATCH.IN/</u>
- HTTPS://NEWSMIRROR.CO.IN/ (GNA)
- HTTPS://COUNTRYFIRST.CO.IN (GNA)
- <u>HTTPS://NORTHEASTINDIA.LIVE/ (GNA)</u>
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- <u>HTTPS://THETELEGRAPHNEWS.COM/</u>
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- <u>HTTPS://YOUTHNEWSEXPRESS.COM/</u>
- HTTPS://WORLDGAZETTENEWS.COM/
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- HTTPS://ENEWSBYTE.COM/ (GNA)
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- HTTPS://123INCREDIBLEINDIA.COM/ (GNA)
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- HTTPS://NEWSBAG.ONLINE/ (GNA)
- HTTPS://THENEWSGURU.XYZ/ (GNA)
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- <u>HTTPS://MYUTTARPRADESH.IN/ (GNA)</u>



#### • BUSINESS PUBLICATION LIST:

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- <u>HTTPS://BUSINESS.REPUBLICNEWSINDIA.COM/</u>
- <u>HTTPS://BIZ.RDTIMES.IN/ (GNA) (GNA)</u>
- <u>HTTPS://BIZ.THEINDIANBULLETIN.COM/ (GNA)</u>
- <u>HTTPS://BUSINESS.NEWSHEAD.IN/ (GNA)</u>
- <u>HTTPS://BUSINESS.INDIANSCOOPS.COM/ (GNA</u>)

#### • WOMEN SPECIAL PUBLICATION LIST:

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- <u>HTTPS://WOMEN.REPUBLICNEWSINDIA.COM/ (GNA)</u>
- <u>HTTPS://FABULOUSSHE.IN/</u>

#### • OTHER NICHE PUBLICATION LIST:

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- <u>HTTPS://LIFESTYLE.RDTIMES.IN/ (LIFESTYLE) + (GNA)</u>
- <u>HTTPS://TECH.INDIANSCOOPS.COM/(TECHNOLOGY) + (GNA)</u>
- <u>HTTPS://BTIMESNEWS.COM/ (ENTERTAINMENT) + (GNA)</u>
- <u>HTTPS://PHILANTHROPISTINDIA.COM/ (SOCIAL WORKS) + (GNA)</u>

#### • OTHER PLATFORMS LIST:

- <u>HTTPS://M.DAILYHUNT.IN (93K+ FOLLOWERS)</u>
- <u>HTTPS://MEDIUM.COM/</u>
- <u>HTTPS://WWW.SCOOP.IT/</u>
- <u>HTTP://OUR.NEWS/</u>
- <u>HTTPS://WWW.BLOGLOVIN.COM/</u>
- <u>HTTPS://REPUBLICNEWSINDIA.TUMBLR.COM/</u>







**Cinema News Portal** 

#### www.abrapaali.com

Publish Movies & Entertainment News



NEWS

# TIMES OF KERALAM

Malayalam News Portal

#### www.timesofkeralam.com

Publish Malayalam News





# One-on-One Studio Interviews



one-on-one studio interviews with Leading Channels of India (SUBJECTED TO APPROVAL – DM for Samples)

- Aajtak 160k
- ET Now 104k
- Times Now- 104k
- GNT-100k
- ABP Live- 76k
- Bharat 24 66k
- News Nation 76k
- Hindustan Times 116k
- TV9-Money 9 104k
- Business Today- N/A
- Business World -N/A
- News Tak& Bizz Tak- India Today- 120k
- Republic Bharat N/A
- 15 Live Mint 112k
- News 1 India 50k

# **NEW UPDATE**

#### Telecast your event News (10 to 15 seconds @30000/-)

– Fatafat News on Times Now Navbharat/ABP News/Zee News/ (on any 1 Channel)

#### Telecast any news on TV

(News 1 India /India News/Sahara Samay/ Janantar TV/ etc With Article Publish on ANI + 100 other platforms)

Package Cost @50000/-

www.appleinfotech.org / www.pathansapple.com



# **THANKS & REGARDS**

Pathan's Apple Infotech located at Cochin provide specialized IT services & Business Solutions since 1994 to make your business operations easier to clients more than 9 countries.

#### CONTACT US

+91 7510 666 333 | +91 7907 704 987

info@appleinfotech.org

40/3136-C, Kunnath Ln, SN Jn, P O, Palarivattom, Kochi, Kerala 682025, India