



Pathan's™

Apple Infotech

Pvt. Ltd.

ISO/IEC 27001 Certified

COMPANY PROFILE

**SHAPING THE FUTURE BY
SETTING NEW TRENDS**

Pathan's Apple Infotech is a leading provider of innovative technology solutions tailored to meet the diverse needs of businesses across various industries.

2024

www.appleinfotech.org
www.pathansapple.com



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About Company

Welcome to Pathan's Apple Infotech!

Pathan's Apple Infotech located at Cochin provide specialized IT services & Business Solutions since 1994 to make your business operations easier to clients more than 9 countries including India, UAE, Kingdom of Saudi Arabia, Qatar, Oman, Bharain, Kuwait, UK, US etc. Our Company's motto is "Generating Ideas" and implements it to give our clients best solutions in the industry.



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RIAZ M.T

Founder & CEO, Apple Infotech

Welcome Message

Dear Valued Clients and Partners,

Welcome to Pathan's Apple Infotech! Since our founding in 1994, we have been committed to transforming innovative ideas into effective IT solutions that drive business success. Our journey from a humble beginning in Cochin to serving clients across nine countries is a testament to our unwavering dedication to quality, innovation, and customer satisfaction.

As we continue to expand our global presence, we remain steadfast in our mission to provide cutting-edge services tailored to your unique needs. Whether it's custom software development, IT consultancy, enterprise solutions, cloud services, or cybersecurity, our team is here to support your business every step of the way. Thank you for choosing Apple Infotech as your trusted partner. We look forward to achieving new heights of success together.

Warm regards,

Riaz M.T

Founder & CEO, Pathan's Apple Infotech

Vision & Mission



Vision

At Apple Infotech, our vision is to make IT affordable and sustainable for every small and large enterprise. We strive to democratize access to advanced technology solutions, enabling businesses of all sizes to thrive in a rapidly evolving digital landscape. Through innovation, commitment to quality, and a customer-centric approach, we aim to empower our clients to achieve their full potential while promoting sustainability and efficiency in their operations.

Mission

At Apple Infotech, our mission is encapsulated in our company's motto: "Generating Ideas." We believe in the power of ideas to transform businesses and drive success. Our dedicated team of experts harnesses creativity and technical expertise to deliver cutting-edge solutions that meet the unique needs of each client.





Why Choose Us?

Experience and Expertise:

With over three decades of industry experience, Apple Infotech has a proven track record of delivering high-quality IT solutions. Our team of skilled professionals is equipped with the knowledge and expertise to tackle complex challenges and provide innovative solutions.

Customer-Centric Approach:

We prioritize our clients' needs and work closely with them to understand their unique requirements. Our commitment to personalized service ensures that each solution is tailored to meet specific business goals.

Innovation and Quality:

We are dedicated to staying ahead of technological trends and incorporating the latest advancements into our offerings. Our focus on continuous improvement and innovation ensures that our clients receive the most efficient and cutting-edge solutions available.

Global Reach:

Serving clients in over nine countries, including India, the UAE, Saudi Arabia, Qatar, Oman, Bahrain, Kuwait, the UK, and the US, we have extensive experience in handling international projects and catering to diverse business environments.

Comprehensive Services:

From custom software development and IT consultancy to enterprise solutions, cloud services, and cybersecurity, we offer a wide range of services designed to address all aspects of your IT needs.



Our Service



At Apple Infotech, we deliver innovative and effective solutions to meet your diverse business needs, including

Digital Marketing: Enhance your online presence and drive business growth with tailored SEO, content marketing, PPC campaigns, and email marketing strategies.

Website Designing: Create visually appealing, user-friendly, and responsive websites that provide a seamless experience across all devices.

Social Media Advertisement: Engage your audience and increase brand awareness with targeted ad campaigns on Facebook, Instagram, LinkedIn, and Twitter.

Bulk WhatsApp Software: Efficiently reach your customers with mass messages, updates, and promotions through our bulk WhatsApp messaging software.

PR Works: Build and maintain a positive brand image with our public relations services, including media relations, press releases, and event planning.

CMYVCARD Virtual Business Card: Modernize your networking with digital business cards, offering a convenient and eco-friendly way to share your contact information.

Video Advertisement: Capture attention and drive conversions with high-quality testimonial video ad production, from concept development to final editing.

For Portfolio,

www.appleinfotech.org

www.pathansapple.com

We Can Serve Our Services
Across the World and Almost to
All the Countries.



Digital Marketing Services



Unlock the full potential of your online presence with Apple Infotech's comprehensive digital marketing services. Our expert team specializes in crafting tailored strategies that drive engagement, generate leads, and maximize ROI across various digital channels. From search engine optimization (SEO) and content marketing to social media management and paid advertising, we provide the expertise and resources to help your business thrive in the digital landscape.

Key Services

Search Engine Optimization (SEO):

- Enhance your website's visibility and ranking on search engine results pages (SERPs) to attract organic traffic and increase conversions.

Content Marketing:

- Create high-quality, relevant content that resonates with your target audience and establishes your brand as an industry authority.

Social Media Management:

- Build and maintain a strong presence on popular social media platforms to engage with your audience, drive brand awareness, and foster customer loyalty.

Paid Advertising:

- Launch targeted advertising campaigns across various digital platforms, including Google Ads, Facebook Ads, and LinkedIn Ads, to reach your ideal customers and drive conversions.

Email Marketing:

- Develop personalized email campaigns to nurture leads, promote products or services, and drive customer retention and loyalty.

Analytics and Reporting:

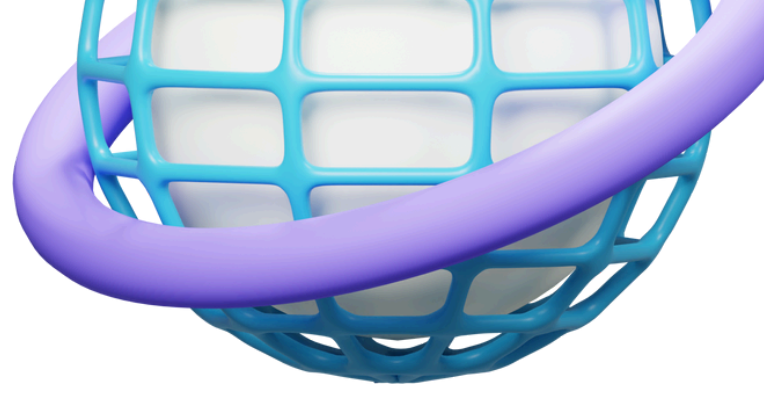
- Monitor and analyze key performance metrics to measure the success of your digital marketing efforts and optimize strategies for maximum results.

Let us help you leverage the power of digital marketing to drive success for your business.

For Portfolio,
www.appleinfotech.org
www.pathansapple.com



Website Designing



At Apple Infotech, we specialize in creating visually stunning, user-friendly, and responsive websites tailored to meet the unique needs of your business. Our team of expert designers and developers ensure your online presence not only looks impressive but also functions seamlessly across all devices. From basic websites to complex eCommerce and classified sites, we have a solution for every requirement.

Packages

Basic Edition:

- Ideal for startups and small businesses looking for a simple, professional online presence.
- Includes a clean, modern design, essential pages (Home, About, Services, Contact), and basic SEO.

Business Edition:

- Perfect for growing businesses needing a robust online platform.
- Features include multiple pages, advanced SEO, blog integration, and enhanced design elements.

Professional Edition:

- Designed for businesses requiring a sophisticated and feature-rich website.
- Incorporates advanced functionalities, custom design elements, and comprehensive SEO optimization.

Customized Edition:

- Tailored solutions to meet your specific business needs and preferences.
- Includes unique functionalities, and personalized features to match your brand identity.

eCommerce Site:

- Comprehensive eCommerce solutions for businesses looking to sell products online.
- Features include a secure shopping cart, payment gateway integration and product management

Classified Site:

- Ideal for creating a platform for listing and managing classified ads.
- Includes user registration, ad posting features, search functionality, and admin control panel.

Choose the package that best suits
**your needs and let us create a
website that drives your
business forward.**

For Portfolio,
www.appleinfotech.org
www.pathansapple.com



Social Media Advertising



Enhance your brand's visibility and engagement with our comprehensive social media advertising services. At Apple Infotech, we specialize in creating and managing targeted ad campaigns across major platforms, including Facebook, Instagram, TikTok, Snapchat, YouTube, and Twitter. Our expert team ensures your ads reach the right audience, driving traffic, leads, and sales.

Packages

5 Days:

- Perfect for short-term promotions or testing new ad strategies.
- Includes setup and management of ad campaigns on your chosen platforms.

10 Days:

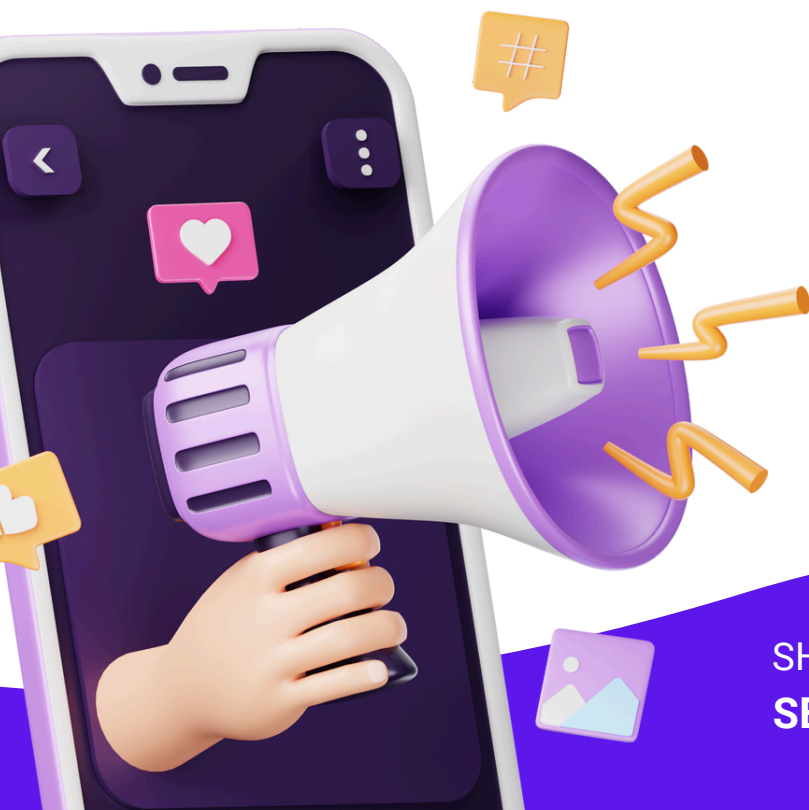
- Ideal for short campaigns with a bit more time to optimize and analyze results.
- Comprehensive management and performance tracking across selected social media platforms.

15 Days:

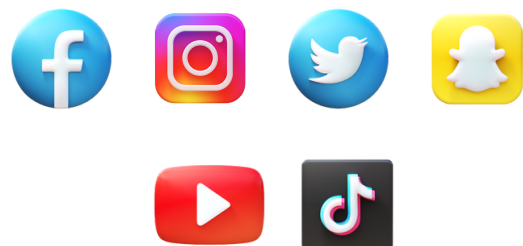
- Suitable for more extensive promotional activities or detailed market testing.
- Enhanced optimization and reporting for improved ad performance.

30 Days:

- Best for long-term campaigns aimed at significant brand growth and engagement.
- Continuous monitoring, optimization, and in-depth analytics to maximize ROI.



Platforms



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Bulk WhatsApp Software



Enhance your communication strategy and reach your audience directly with Apple Infotech's Bulk WhatsApp Software. Our powerful tool allows you to send mass messages, updates, and promotions to your customers efficiently and effectively. Designed with user-friendly features and advanced functionalities, our software ensures seamless and secure communication.

Editions and Features

Professional Edition:

- Designed for businesses seeking robust and reliable messaging solutions.
- Includes advanced features for message scheduling, personalized messaging, and detailed analytics.

Multi-User Connect:

- Allows multiple users to connect and send messages from up to 10 different WhatsApp numbers.
- Businesses with multiple departments or customer service teams coordinated communication.

Cloud-Based:

- Access your messaging platform from anywhere with our cloud-based solution.
- Ensures high availability, data security, and easy scalability to meet your growing business needs.

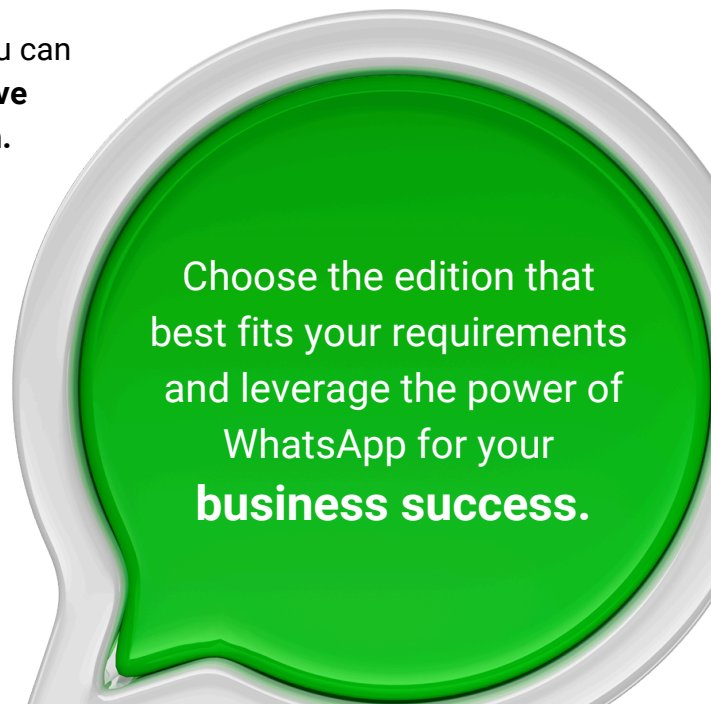
WhatsApp Verified:

- Use verified WhatsApp numbers to enhance credibility and trust with your audience.
- Ensures higher delivery rates and better engagement with your messages.

WhatsApp Sending from Virtual Numbers:

- Send messages from virtual numbers to maintain privacy and manage multiple campaigns effortlessly.
- Provides flexibility and efficiency in handling large-scale messaging operations.

With Apple Infotech's Bulk WhatsApp Software, you can streamline **your communication processes, improve customer engagement, and drive business growth.**



Choose the edition that best fits your requirements and leverage the power of WhatsApp for your **business success.**

PR Works



At Apple Infotech, we understand the importance of a strong public relations strategy in building and maintaining a positive brand image. Our comprehensive PR services are designed to effectively communicate your brand's message, engage your target audience, and enhance your reputation in the marketplace. From media relations to event planning, our expert team is dedicated to delivering impactful PR solutions that drive results.

Our PR Services

Media Relations:

- Foster strong relationships to ensure your brand gets the coverage it deserves.
- Includes press release writing and distribution, media pitching, and securing interviews and features.

Press Releases:

- Craft compelling press releases that effectively communicate your news and announcements.
- Ensure your message reaches the right audience with targeted distribution strategies.

Content Creation:

- Create engaging and informative content that resonates with your audience and enhances your brand's narrative.
- Includes articles, blog posts, newsletters, social media content, and more.

Influencer Partnerships:

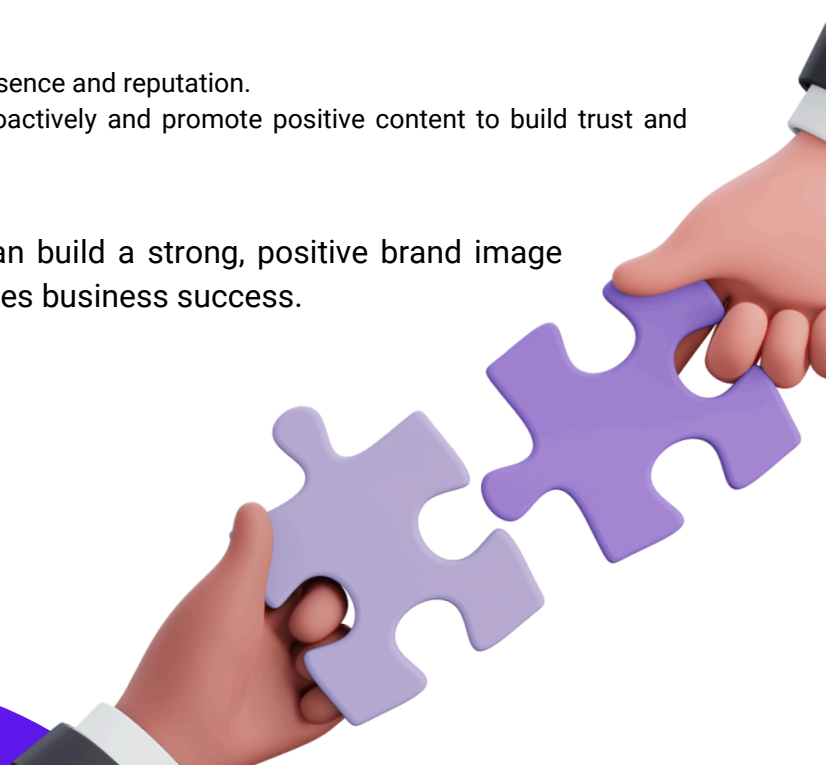
- Identify and collaborate with influencers to amplify your brand's message and reach a wider audience.
- Manage influencer relationships and campaigns to ensure alignment with your brand values and objectives.

Reputation Management:

- Monitor and manage your brand's online presence and reputation.
- Address negative reviews and feedback proactively and promote positive content to build trust and credibility.

With Apple Infotech's PR services, you can build a strong, positive brand image that resonates with your audience and drives business success.

Let us help you craft and deliver
your message with precision and impact.



CmyVcard Virtual Business Card



Step into the future of networking with CmyVcard, Apple Infotech's innovative virtual business card solution that doubles as a mini website. CmyVcard offers a modern, eco-friendly, and convenient way to share your contact information, making it easier than ever to connect with clients, partners, and prospects. Our digital business cards are designed to enhance your professional interactions while promoting sustainability and efficiency.

Key Features

Instant Sharing:

- Quickly share your virtual business card via QR code, email, text, or social media.
- Ensure seamless and immediate exchange of contact information.

Mini Website Functionality:

- Use your CmyVcard as a mini website to showcase your services, products, and portfolio.
- Include multimedia elements, and links to provide comprehensive information about your business.

Multimedia Integration:

- Embed videos, images, and links to your website and social media profiles.
- Provide an engaging and interactive experience for your contacts.

Easy Updates:

- Update your contact information and content in real-time without the need to reprint cards.
- Ensure your network always has your most current information.

Secure and Private:

- Protect your personal information with secure data handling and sharing options.
- Control who has access to your contact details with privacy settings.

With **CmyVcard**, Apple Infotech provides you with a cutting-edge tool that not only enhances your **networking capabilities** but also serves as a **mini website to showcase your business**.

www.cmyvcard.com

www.cmyvcard.ae



Testimonial Video Advertisement

Capture the authenticity of satisfied customers and elevate your brand with our testimonial video ad service. At Apple Infotech, our expert team crafts engaging narratives and high-quality visuals to highlight the positive experiences of your customers, effectively conveying the value of your products or services.

Key Features

Compelling Narratives:

- Craft engaging narratives that highlight the unique benefits and features of your products or services.
- Tell a story that captivates viewers and inspires action.

High-Quality Production:

- Produce professional-quality video content with high-resolution visuals and clear audio.
- Ensure your testimonial video ad stands out and leaves a lasting impression.

Multi-Platform Distribution:

- Optimize your video ad for distribution across various platforms.
- Reach your target audience wherever they are and maximize your ad's impact.

Call-to-Action:

- Include a clear call-to-action at the end of the video to encourage viewers to take the next step, whether it's making a purchase, signing up for a trial, or contacting your business.

Customization Options:

- Customize your testimonial video ad to align with your brand's identity and messaging.
- Incorporate branding elements, colors, and fonts to create a cohesive visual identity.

Analytics and Tracking:

- Monitor the performance of your testimonial video ad with detailed analytics and tracking.

With Apple Infotech's testimonial video ad service, you can leverage the power of authentic customer testimonials to enhance your brand's reputation, drive engagement, and increase conversions.

Let us help you create impactful video content that resonates with your audience and drives results.





Since our inception in 1994, Apple Infotech has been dedicated to providing specialized IT services and business solutions to clients around the globe.

Countries We Served



UNITED KINGDOM



USA



OMAN



BAHRAIN



UAE



SAUDI ARABIA



QATAR



KUWAIT

At Apple Infotech, our global reach and local expertise ensure that we deliver exceptional service and solutions tailored to the unique needs of businesses in each country we serve.

Whether you are looking to enhance your IT infrastructure, implement cutting-edge software, or drive digital transformation,

we are here to support your success every step of the way.



At Apple Infotech, we take pride in our diverse and global client base, ranging from small startups to large enterprises across various industries. Since 1994, our commitment to excellence and innovation has enabled us to build long-lasting relationships with clients who trust us to deliver reliable, cutting-edge IT services and business solutions.

Our Clients



Overall, clients of Apple Infotech can expect unparalleled service, technical expertise, and innovation, **making it a trusted partner for all their technology needs.**



Our Projects



Vaybia:

- A dynamic social media platform designed to connect people, foster community engagement, and promote sharing of ideas and interests in a user-friendly environment.

www.vaybia.com



CmyVcard:

- A cutting-edge digital business card application that revolutionizes networking by allowing users to create, share, and manage professional contacts effortlessly.

www.cmyvcard.com

www.cmyvcard.ae



Vyapar Dial:

- An innovative e-commerce solution that provides a seamless shopping experience, enabling businesses to reach a broader audience and customers to enjoy a diverse range of products and services.

www.vyapardial.com



Abrapaali:

- A specialized film news platform dedicated to delivering the latest updates, reviews, and insights from the entertainment industry, keeping movie enthusiasts well-informed.

www.abrapaali.com



In addition to our core services, we also manage various innovative projects such as **ViewGCC.com**, **CMYVCard.ae**, and **Digital Apple Infotech**, each tailored to meet diverse market needs and deliver cutting-edge digital solutions.



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Meet Our Team



Riaz M.T
Founder & CEO



Pooja Prasad
Business Development
Co-Ordinator



Thamanna K N
Business Development
Executive



krishna kumari
Business Development
Executive



Rachana M H
Business Development
Executive



Sherly Raphel
Business Development
Executive



Sini K S
Business Development
Executive



Honey Sujith
Business Development
Executive



Jithu Raj
Business Development
Executive



Ajinisha Ashin
Software Engineer



Salma Battul K M
Digital Marketing
Engineer



Jinsha V S
Digital Marketing
Executive



Fida Rafeeque
Digital Marketing
Executive



Navneeth Shaji
Technical Development
Executive



GET IN TOUCH

At Pathan's Apple Infotech, we are dedicated to providing exceptional IT services and business solutions to help your organization thrive in the digital age. Whether you have a question, need support, or want to learn more about how our solutions can benefit your business, we are here to assist you.



+91 7510 666 333 | +91 7907 704 987



info@appleinfotech.org



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www.pathansapple.com



40/3136-C, Kunnath Ln, SN Jn,
Palarivattom, Kochi, Kerala 682025, India



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